

Project Plan for Building Framework of GERL Area Coordinators

We need an Area Coordinator Lead and an Education Coordinator Lead in each region. They will be responsible for the communication and education of all of the Area Coordinators in their region.

1. In order to get exposure for GERL in new regions we will do an accelerated push to get the AC Lead, Education Lead and AC's on board quickly by coordinating at least one vaccination clinic in their area within the next 3 months.
 - ✓ They will contact one or more Vets in their area and find out if they are receptive to hosting a vaccination clinic
 - ✓ They should give them a GERL newsletter, tell them a little bit about GERL and the vaccination grant and give them Patty's phone number. Patty will work out the payment arrangement with them.
 - ✓ All planning of the vaccination clinic should be done by the AC/AC leads. The Education Coordinator will work with them to ensure that a booth is set up and manned during the clinic.
 - ✓ The purpose of the clinic is to get more volunteers and GERL members to help with horse related matters in their county/region.

2. All Area Coordinators should receive training asap in the following areas:
 - ✓ How to body score a horse
 - ✓ GERL guidelines (When do we take a horse into our program?)
 - When there are health related issues involved;
 - When there are serious financial issues involved;
 - ✓ How to rehab a starved horse
 - ✓ Information about the equine abuse laws
 - ✓ The training should be coordinated by the AC Lead and Education Lead

3. All Area Coordinators should support the GDA inspectors in their area
 - ✓ Attend and volunteer at all GDA horse auctions
 - ✓ Introduce themselves to the inspectors in their area and offer assistance with any equine related matters

4. The AC Lead, Education Lead and AC's should coordinate at least one castration clinic in their area (within the next six months, if possible).
 - ✓ They will contact one or more Vets in their area and find out if they are receptive to hosting a castration clinic
 - ✓ They should give them a GERL newsletter, tell them a little bit about GERL and our Stallion to Gelding program, and give them Patty's phone number. Patty will work out the payment arrangement with them.

- ✓ All planning of the castration clinic should be done by the AC/AC leads. The Education Coordinator will work with them to ensure that a booth is set up and manned during the clinic.
 - ✓ The purpose of the clinic is to get more volunteers and GERL members to help with horse related matters in their county/region and reduce the number of stallions in their area.
5. The AC/AC Leads should be pro-active in the area of education by:
- ✓ Contacting 4H clubs and talking to them about giving a demo at a meeting
 - ✓ Find out what annual equine or animal fairs and events are hosted in their county and see what it takes to set up a GERL booth there
 - ✓ Contact local saddle clubs and other clubs to education them about horses and GERL
6. The AC/AC Leads should work towards setting up a "10 County Meeting" with law enforcement and animal control officers in their county.
- ✓ The ACs and AC Lead will decide on the 10 counties to participate
 - ✓ The ACs will gather the names/addresses of Sheriff and Animal Control in each of the counties who will participate
 - ✓ The AC Lead will send out the first letter of introduction and invitation
 - ✓ The AC Lead will send out the reminder letter – 2 weeks prior
 - ✓ The AC Lead will follow-up with a phone call a couple of days prior
 - ✓ The AC Lead and Education Lead in each region will coordinate the meeting and give the presentation
 - ✓ The Area Coordinators will follow-up with the deputies and animal control personnel who attended and provide them within 1 week:
 - Their name and phone number
 - The name and phone number of the regional AC Lead
 - The name and phone number of the AD Directors (Jack & Dottie)
 - ✓ The Education Lead will follow-up with training for law enforcement and animal control attendees who are interested – within 1 month after initial meeting.
7. The AC/AC Lead should work toward creating a hay bank in the winter:
- ✓ Contact local farmers to see if they might have previous year's hay to donate toward a local hay bank.
 - ✓ Look for large barns where hay could be stored (free of charge)
 - ✓ Create and circulate advertisement/flyers about available hay
 - ✓ Coordinate with other ACs in the area to distribute or deliver hay to needy recipients.
8. The AC/AC Lead and Education Leads should be responsible for writing and gathering articles and pictures for updates to monthly GERL newsletters.
- ✓ Newsletter articles are due the 10th of every month.

9. The AC/AC Lead and Education Leads should be responsible for organizing fund raiser rides and other events in their area to raise money and awareness.

- ✓ GERL will provide financial support for expenses incurred for putting on any fund raisers.
- ✓ GERL will provide knowledge transfer on how to put on a ride or any other type of fund raiser requested by the regions

10. Materials Required:

- ✓ Business cards for all AC, AC Leads & Education Coordinator Leads– asap!
- ✓ Add to bulk mail list
- ✓ Who is GERL? Cd
- ✓ Weight tape
- ✓ GERL forms
 - Deed of Gift
 - Membership Application
 - Release/Waiver
 - Foster Application
 - Adoption Application
 - GDA Map by region
 - Humane Care for Equine Act
 - What else?